LITEAP

UNLIMITED CAPITAL | LIMITED RECOURSE | HASSLE-FREE | CASE FINANCING

At LitCap we believe that your case cost financing should function like your contingent fee arrangement functions with your client. If you are successful you repay the debt, if you are not successful the debt may be forgiven.

The LitCap Platform was specifically designed to improve how preeminent attorneys manage a client's case related expenses. When an attorney uses LitCap, the number of new clients, or size of case the firm can take on is not dictated by firm savings or by the amount someone at a bank decides to loan. The amount of capital available to a LitCap attorney is limited only by the amount of contingent based cases the attorney has. When your practice is contingent based your case financing should be as well. The LitCap Platform and Marketplace offers select attorneys access to unlimited capital while significantly reducing an attorney's financial risk.

When the unexpected occurs, and you fail to make a recovery for your client, your loan repayment obligations are forgiven. There are no "monthly" or periodic repayment obligations and attorneys have no credit exposure to the funds borrowed. Investors are prohibited from calling or attempting to communicate with an attorney after a case is funded. Addtionally, the notes are unsecured.

While LitCap attorneys enjoy the security of a financial safety net, failure is not encouraged. LitCap attorneys obtain a measurable benefit from positive performance and by making successful returns for their clients. The interest rates an attorney can command are directly linked to the attorney's past performance and the merits of the case. Unlike other antiquated financing systems which rely heavily on unrelated credit scores, LitCap attorneys are measured by performance. Attorneys are issued a LitCap score, which is generated by objectively verifiable recorded successes and failures of the attorney. With every successful case returned, an attorney's LitCap score will improve and the attorney can command and negotiate lower interest rates with investors.

In addition to unlimited scale, attorneys will be able to unlock personal or firm capital from cases and use that capital to expand business. The LitCap system is a great tool for individual and corporate clients when the contingent fee agreement calls for the client to cover expenses. Clients have the comfort of knowing their attorney will have all the capital available to present the best case possible on the client's behalf as well as removing any conflict of interest by knowing their attorney does not have any financial risk tied to the client's case. The flexibility of LitCap allows the attorney to apportion case related interest in a variety of ways, all of which are designed to reduce the attorney's risk and improve the manner in which a client's case is financed from the outset.

If you have been practicing law for five years or more, are in good standing with your state and local bar association, have been nominated by your peers for a preeminent rating in a recognized trade publication, or are board certified, you are eligible for LitCap Membership, and are invited to join our community.

LITCAP

LitCap supplies case loan financing to USA litigators nationwide.

Membership is exclusive. LitCap is for preeminent attorneys who have obtained peer recognition based on the merits of their case results.

Membership Sources:











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SILENT PARTNER IN YOUR FIRM'S SUCCESS

At LitCap we believe that case cost financing for attorneys should function like your contingent fee cases in that the expenses are only paid when the case is resolved successfully.

•No interest or payments are required until the case is resolved successfully.

•No interaction between lenders and attorneys until the case is resolved successfully.

Loans funded through the LitCap marketplace are used for case related expenses (not legal fees or other expenses) and cover virtually all aspects of civil litigation, including business litigation, employment disputes, wrongful death claims, and even large case related expenses such as intellectual property or class action litigation.

LitCap's mission is to change the way lawyers finance their case related expenses as an alternative to banks.

Contact Aubree Feldmann today at (713) 946-6464 or via email at aubree@litcap.net

ALTERNATIVE LITIGATION FINANCE

The United States judicial system is in the midst of great and fundamental change with regard to the funding of litigation. Historically, parties financed litigation out of their own literal or figurative pockets or, perhaps, with the assistance of some sort of contingent fee representation.[1] The demand for this alternative litigation finance ("ALF")[4] clearly exists,[5] and the supply of funding has developed....

Litigation funding alters the relative power of players in the justice system; it provides access to the playing field and also ensures that the teams show up at the field with the same equipment.[10]

Source: <u>Alternative Litigation Finance published January 2013 by The</u> <u>Wake Forest Law Review by Grace M. Giessel</u>.

Q&A WITH THE LITCAP FOUNDERS

<u>Question #1</u>: What type of cases get funded?

<u>Answer</u>: "Loans funded through the LitCap Marketplace are used for case related expenses only (not legal fees or other expenses) and cover virtually all aspects of civil litigation, including business litigation, employment disputes, wrongful death claims, and even large case related expenses such as intellectual property or class action litigation."

Question #2: Why do attorneys need the LitCap Marketplace?

Answer: "From the beginning people would ask us, 'Why would big name firms use LitCap?' Ironically, the fact was the bigger and better the law firm, the more they needed our product to efficiently manage and maintain a large, growing and profitable practice. The more successful the firm, the more money they need to finance their case-related expenses. A firm's success can often times outpace its cash flow. Because of this, we have seen the greatest response for our product from some of the largest firms in the nation."

April 8, 2014

Q&A WITH THE LITCAP FOUNDERS

Question #3: Why did you start the LitCap Marketplace?

Answer: "The majority of the attorneys that we talk to understand that funding their clients' case costs is the least effective use of their funds, but until now lawyers have not had a product that is as flexible and well suited for their practice as LitCap. Lawyers can now use their revenue much more efficiently and effectively without worrying if they can afford to finance the next case that comes through the door. When Lawyers take the time to learn about what we [LitCap] are doing, a light bulb goes off and they instantly get it. It was designed for trial lawyers around the way they practice law, so having contingent financing that mirrors a lawyer's contingent contract with their client is very appealing. Having the option to have multiple investors bid against each other for the lawyer's business is equally appealing. We have been told numerous times, 'I just can't believe this before." has thought of no one

Question #4: What makes the LitCap Marketplace different and unique from alternative litigation financing lenders?

<u>Answer</u>:"Many people at first did not realize that with LitCap you can fund cases on an *individual* basis and not have to tie up other parts of your docket. Attorneys can now fund just one case or all of their cases on a case by case basis as well as *ethically* pass some or all of the related costs to the client."

Read more: <u>http://www.litcapital.net/faqs/</u>

"This is the way our firm should have been doing business from the beginning."



LitCap makes it easy to focus on what is important, my cases, my docket and my clients.

> LITCAP Log In: List your Case. Get Funded.

Defense Council Does Not Consider Case Costs, Why Should You?

At LitCap we believe that your case cost financing should function exactly the same way your contingent fee agreement works with your client. If you are successful you repay the debt, if you are not successful the debt may be forgiven. When your business is contingent based your financing should be also. With LitCap, no periodic or monthly repayments are required. Lawyers repay the loan at the end of their client's case if the case is resolved successfully. Take control of your case cost financing today and contact Aubree Feldmann at LitCap at Tel: (713) 946-6464 | <u>aubree@litcap.net</u>

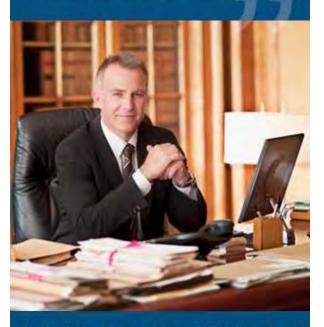


TRY YOUR CASE WITHOUT WORRYING ABOUT EXPENSES

- LitCap is the source for preeminent attorneys to receive financing for case-related expenses.
- The amount of money the attorney seeks to borrow on behalf of their client's case is determined by the attorney. The case financing funds will be wired from the investor into the attorney's IOLTA trust account for use in the case, for the benefit of the client. When an attorney make a recovery, the attorney will return the funds, with interest, to the investor. If the attorney loses the case, the debt will be forgiven.

For more information about the benefits of LitCap, please visit us at <u>www.litcap.net</u>

"This is the way our firm should have been doing business from the beginning."



Thanks to Litcap, our Law Firm was able to take on a larger case load and expand our practice. Our traditional bank does not understand the business of being a trial law firm or the cash flow issues created by and related to case expenses. With LitCap, financing case related expense has never been easier.

LitCap makes it easy to focus on what is important, my cases, my docket and my clients.

> LITCAP Log in. List your Case. Get Funded.

ATTORNEY MARKETPLACE Log In, List your Case, Get Funded.

Contact LitCap

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